

Order / Rev: 107382
 Alt Order #: 06860569
 Flight Dates: 10/03/12 - 10/21/12

Advertiser: Republican Jewish Coalition (RJC)
 Product Desc: REP JEWISH COALITION
 Estimate: 60S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 2	KSNV	10/08/12	10/19/12	M-F 5-6a WakeUp w/WagM M-F 5-6a WakeUp w/Wagners		5-6a		MTWTF--	1:00	2	\$900.001	0.00	NM		4	\$3,600.00
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12		MTWTF--		2	\$900.00	0.00								
Week:	10/15/12	10/21/12		MTWTF--		2	\$900.00	0.00								
E 3	KSNV	10/03/12	10/05/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a		--WTF--	1:00	3	\$1,400.001	0.00	NM		3	\$4,200.00
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12		--WTF--		3	\$1,400.00	0.00								
E 4	KSNV	10/08/12	10/21/12	M-F 6-7a WakeUp w/WagM M-F 6-7a WakeUp w/Wagners		6-7a		MTWTFSS	1:00	5	\$1,400.001	0.00	NM		9	\$12,600.00
COMMENTS APPLY TO SUB LINES A THRU B																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12		MTWTFSS		5	\$1,400.00	0.00								
Week:	10/15/12	10/21/12		MTWTFSS		4	\$1,400.00	0.00								
E 5	KSNV	10/03/12	10/05/12	Today Show Today Show	CM	658a-9am		--WTF--	1:00	2	\$1,800.001	0.00	NM		2	\$3,600.00
TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12		--WTF--		2	\$1,800.00	0.00								
E 6	KSNV	10/08/12	10/19/12	Today Show Today Show	CM	658a-9am		MTWTF--	1:00	4	\$1,800.001	0.00	NM		9	\$16,200.00
COMMENTS APPLY TO SUB LINES A THRU B																
TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12		MTWTF--		4	\$1,800.00	0.00								
Week:	10/15/12	10/21/12		MTWTF--		5	\$1,800.00	0.00								
E 7	KSNV	10/10/12	10/12/12	M-F Today Show II 3rd HOM M-F Today Show II		9-10a		--WTF--	1:00	2	\$850.001	0.00	NM		2	\$1,700.00
TODAY2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12		--WTF--		2	\$850.00	0.00								
E 8	KSNV	10/08/12	10/19/12	M-F Today Show II 3rd HOM M-F Today Show II		9-10a		MTWTF--	1:00	2	\$850.001	0.00	NM		4	\$3,400.00
TODAY2																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12		MTWTF--		2	\$850.00	0.00								
Week:	10/15/12	10/21/12		MTWTF--		2	\$850.00	0.00								
E 9	KSNV	10/08/12	10/19/12	Rachael Ray Rachael Ray	CM	11am-12pm		MTWTF--	1:00	2	\$650.001	0.00	NM		4	\$2,600.00
RR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12		MTWTF--		2	\$650.00	0.00								
Week:	10/15/12	10/21/12		MTWTF--		2	\$650.00	0.00								
E 10	KSNV	10/03/12	10/05/12	Rachael Ray Rachael Ray	CM	11am-12pm		--WTF--	1:00	1	\$650.001	0.00	NM		1	\$650.00
RR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12		--WTF--		1	\$650.00	0.00								
E 11	KSNV	10/03/12	10/05/12	Noon News Noon News	CM	12-1230pm		--WTF--	1:00	2	\$850.001	0.00	NM		2	\$1,700.00
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/01/12	10/07/12		--WTF--		2	\$850.00	0.00								
E 12	KSNV	10/08/12	10/19/12	Noon News Noon News	CM	12-1230pm		MTWTF--	1:00	2	\$850.001	0.00	NM		4	\$3,400.00
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	10/08/12	10/14/12		MTWTF--		2	\$850.00	0.00								

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 Product Desc: REP JEWISH COALITION
 Estimate: 60S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 12	KSNV	10/08/12	10/19/12	Noon News Noon News NEWS	CM	12-1230pm	MTWTF--	1:00	2	\$850.001	0.00	NM		4	\$3,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/15/12 10/21/12 MTWTF-- 2 \$850.00 0.00															
E 13	KSNV	10/08/12	10/19/12	The Agenda 1230pm The Agenda 1230pm AGENDA	CM	1230-1p	MTWTF--	1:00	2	\$650.001	0.00	NM		4	\$2,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 MTWTF-- 2 \$650.00 0.00															
Week: 10/15/12 10/21/12 MTWTF-- 2 \$650.00 0.00															
E 14	KSNV	10/03/12	10/05/12	The Agenda 1230pm The Agenda 1230pm AGENDA	CM	1230-1p	--WTF--	1:00	2	\$650.001	0.00	NM		2	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 --WTF-- 2 \$650.00 0.00															
E 15	KSNV	10/03/12	10/05/12	The Doctors The Doctors DRS	CM	2pm-3pm	--WTF--	1:00	2	\$650.001	0.00	NM		2	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 --WTF-- 2 \$650.00 0.00															
E 16	KSNV	10/08/12	10/19/12	The Doctors The Doctors DRS	CM	2pm-3pm	MTWTF--	1:00	2	\$650.001	0.00	NM		4	\$2,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 MTWTF-- 2 \$650.00 0.00															
Week: 10/15/12 10/21/12 MTWTF-- 2 \$650.00 0.00															
E 17	KSNV	10/08/12	10/19/12	Dr. Phil Dr Phil PHIL	CM	3-4p	MTWTF--	1:00	2	\$900.001	0.00	NM		4	\$3,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 MTWTF-- 2 \$900.00 0.00															
Week: 10/15/12 10/21/12 MTWTF-- 2 \$900.00 0.00															
E 18	KSNV	10/03/12	10/05/12	Dr. Phil Dr Phil PHIL	CM	3-4p	--WTF--	1:00	2	\$900.001	0.00	NM		2	\$1,800.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 --WTF-- 2 \$900.00 0.00															
E 19	KSNV	10/03/12	10/05/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) NEWS		4-5pm (4:00 PM-5:00 PM)	--WTF--	1:00	3	\$1,450.001	0.00	NM		3	\$4,350.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 ---WTF-- 3 \$1,450.00 0.00															
E 20	KSNV	10/08/12	10/19/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour) COMMENTS APPLY TO SUB LINES A THRU B NEWS		4-5pm (4:00 PM-5:00 PM)	MTWTF--	1:00	5	\$1,450.001	0.00	NM		9	\$13,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 MTWTF-- 5 \$1,450.00 0.00															
Week: 10/15/12 10/21/12 MTWTF-- 4 \$1,450.00 0.00															
E 21	KSNV	10/08/12	10/19/12	M-F Early News M-F Early News NEWS	CM	5-630p	MTWTF--	1:00	2	\$2,400.001	0.00	NM		4	\$9,600.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/08/12 10/14/12 MTWTF-- 2 \$2,400.00 0.00															
Week: 10/15/12 10/21/12 MTWTF-- 2 \$2,400.00 0.00															
E 22	KSNV	10/03/12	10/05/12	M-F Early News M-F Early News NEWS	CM	5-630p	--WTF--	1:00	1	\$2,400.001	0.00	NM		1	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/01/12 10/07/12 --WTF-- 1 \$2,400.00 0.00															
E 23	KSNV	10/03/12	10/05/12		CM	630-730pm	---TF--	1:00	2	\$2,600.001	0.00	NM		2	\$5,200.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeop/Wheel											
				M-F Jeopardy/Wheel of Fortune											
				WH/JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	---TF--		2	\$2,600.00		0.00						
E 24	KSNV	10/08/12	10/19/12	M-F Jeop/Wheel	CM	630-730pm	MTWTF--	1:00	2	\$2,600.00	1	0.00	NM	4	\$10,400.00
				M-F Jeopardy/Wheel of Fortune											
				WH/JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/08/12	10/14/12	MTWTF--		2	\$2,600.00		0.00						
		Week: 10/15/12	10/21/12	M-WTF--		2	\$2,600.00		0.00						
E 25	KSNV	10/08/12	10/19/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	1:00	2	\$2,400.00	1	0.00	NM	4	\$9,600.00
				M-F News 3 at Eleven											
				WH/JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/08/12	10/14/12	MTWTF--		2	\$2,400.00		0.00						
		Week: 10/15/12	10/21/12	MTWTF--		2	\$2,400.00		0.00						
E 26	KSNV	10/03/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	--WTF--	1:00	1	\$2,400.00	1	0.00	NM	1	\$2,400.00
				M-F News 3 at Eleven											
				WH/JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	--WTF--		1	\$2,400.00		0.00						
E 27	KSNV	10/06/12	10/20/12	News 3 Sunrise - SATURDAY		6a-7a	-----S-	1:00	1	\$700.00	1	0.00	NM	3	\$2,100.00
				News 3 Sunrise SATURDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	-----S-		1	\$700.00		0.00						
		Week: 10/08/12	10/14/12	-----S-		1	\$700.00		0.00						
		Week: 10/15/12	10/21/12	-----S-		1	\$700.00		0.00						
E 28	KSNV	10/06/12	10/20/12	Saturday Today	CM	7a-9am	-----S-	1:00	1	\$1,250.00	1	0.00	NM	3	\$3,750.00
				Saturday Today											
				SAT TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	-----S-		1	\$1,250.00		0.00						
		Week: 10/08/12	10/14/12	-----S-		1	\$1,250.00		0.00						
		Week: 10/15/12	10/21/12	-----S-		1	\$1,250.00		0.00						
E 29	KSNV	10/06/12	10/06/12	News 3 Today - SATURDAY		9am-930am	-----S-	1:00	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				News 3 Today - SAT											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	-----S-		1	\$1,000.00		0.00						
E 30	KSNV	10/20/12	10/20/12	Sa-Su Early News	CM	5pm-630pm	-----S-	1:00	1	\$1,350.00	1	0.00	NM	1	\$1,350.00
				Sa-Su Early News											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	-----S-		1	\$1,350.00		0.00						
E 31	KSNV	10/13/12	10/13/12	Weekend Jeopardy/Wheel	CM	630-730pm	-----S-	1:00	1	\$1,050.00	1	0.00	NM	1	\$1,050.00
				WKND Jeop/Wheel											
				WH/JEP											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/08/12	10/14/12	-----S-		1	\$1,050.00		0.00						
E 32	KSNV	10/20/12	10/20/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	1:00	1	\$2,200.00	1	0.00	NM	1	\$2,200.00
				Sa-Su News 3 at Eleven											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/15/12	10/21/12	-----S-		1	\$2,200.00		0.00						
E 33	KSNV	10/07/12	10/21/12	News 3 Sunrise - SUNDAY		6a-7a	-----S	1:00	1	\$700.00	1	0.00	NM	3	\$2,100.00
				News 3 Sunrise SUNDAY											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>						
		Week: 10/01/12	10/07/12	-----S		1	\$700.00		0.00						
		Week: 10/08/12	10/14/12	-----S		1	\$700.00		0.00						

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																							
E 33	KSNV	10/07/12	10/21/12	News 3 Sunrise - SUND&M		6a-7a	-----S	1:00	1	\$700.001	0.00	NM		3	\$2,100.00																							
News 3 Sunrise SUNDAY																																						
NEWS																																						
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 10/15/12	10/21/12	-----S	1	\$700.00	0.00																																	
E 34	KSNV	10/07/12	10/21/12	Sunday Today	CM	7a-8am	-----S	1:00	1	\$1,500.001	0.00	NM		3	\$4,500.00																							
Sunday Today																																						
SUN TODAY																																						
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 10/01/12	10/07/12	-----S	1	\$1,500.00	0.00																																	
Week: 10/08/12	10/14/12	-----S	1	\$1,500.00	0.00																																	
Week: 10/15/12	10/21/12	-----S	1	\$1,500.00	0.00																																	
E 35	KSNV	10/21/12	10/21/12	News 3 Today Wknd	CM	9a-930am	-----S	1:00	1	\$1,000.001	0.00	NM		1	\$1,000.00																							
News 3 Today																																						
NEWS																																						
<table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 10/15/12</td> <td>10/21/12</td> <td>-----S</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> </tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 10/15/12	10/21/12	-----S	1	\$1,000.00	0.00												
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																																	
Week: 10/15/12	10/21/12	-----S	1	\$1,000.00	0.00																																	
E 36	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM	SM	9:30a-10a	-----S	1:00	1	\$1,200.001	0.00	NM		1	\$1,200.00																							
Chris Matthews SUN 9:30am																																						
CHRIS MATTHEWS																																						
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E 37	KSNV	10/07/12	10/07/12	News 3 Live in Prime	CM	7-10pm	-----S	1:00	1	\$3,600.001	0.00	NM		1	\$3,600.00																							
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E 38	KSNV	10/07/12	10/07/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	1:00	1	\$1,100.001	0.00	NM		0	\$0.00																							
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1	KSNV	10/01/12-10/07/12	Sa-Su News 3 at Eleven	11pm-1135pm	-----Su	1:00	(\$1,100.00)	0.00	NM																													
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Totals 110 \$148,600.00